



ADVANCED TELEVISION

SITE STATISTICS

	H1 2008	H2 2007
Page Impressions: (Average per month)	139,021	139,918
Unique Visitors (Average per month)	24,807	24,770
Current Total of Registered Users		13,963
Total circulation of eDaily News (approximately)		23,000*
Total circulation of eFriday File		39,000*

*** In addition to our Registered Users the balance of these names are hand-picked from our over-all e.mailing lists which total some 65,000+ email addresses. The minimum qualification criteria for all the names used for the e.letters is that they have visited at least one of the main industry trade fairs or conferences within the last two years.**

